



FUNDRAISING GUIDE

22 MARCH

CELEBRATE WORLD WATER DAY WITH OXFAM

JOIN THE MOVEMENT TO END POVERTY

WE WON'T LIVE WITH POVERTY



OXFAM

CELEBRATE WORLD WATER DAY WITH OXFAM AND JOIN THE MOVEMENT TO END POVERTY

Water is a vital resource. We rely on it to stay healthy, safe and clean. But what if water was much harder, almost impossible, to access? What if, rather than simply turning on a tap, you had to walk miles to the nearest water resource? This is the plight faced by millions on a daily basis.

Worldwide, more than 660 million people lack access to safe water and more than 2 billion don't have adequate sanitation.

In emergencies, many more lives are put at risk by inadequate water supplies and poor sanitation. It's estimated that each person needs 15 litres of water per day for drinking, cooking and washing in an emergency. This makes providing clean water a massive task requiring the sort of specialist skills and equipment Oxfam has.



Water and sanitation in emergencies

Fast action can stop an emergency turning into a crisis. Our water engineers are renowned for their speed and efficiency, providing large-scale water supplies and disease-preventing sanitation facilities - even in the most difficult circumstances such as the Nepal earthquake and the Pakistan floods. In each situation, we look for the most effective and efficient way to provide water - setting up delivery systems that pipe or truck water in from the nearest water source for

distribution via water tanks, pipes and tapstands. We always work with local people, taking their needs and practices into account. We ensure that facilities are designed to enable people - particularly women and children - to maintain their dignity and stay safe. We also provide health and hygiene advice to ensure water and sanitation facilities are used properly to help prevent the spread of disease.

WATER TESTING KIT

This 'laboratory in a box' enables local people to check whether water is contaminated, and gives an indication of how much chlorine is needed to make the water safe.



SANITATION

Good sanitation is essential during an emergency, but facilities must meet cultural norms. In Asia, we build squat toilets, in South America, sit-down toilets are common.



WATER TANK

The Oxfam water tank holds up to 95,000 litres of safe water. These tanks are delivered flatpacked from our warehouse, and the corrugated steel design is simple enough that anyone can build them in a few hours. Our largest tank costs £2,387.





MEET SAIM

Saim fled her home when the earthquake struck Nepal. She found shelter in the Tundikhel IDP camp in Kathmandu, where Oxfam provided water to 15,000 people and built 20 pit latrines.

Put on an event to celebrate World Water Day

Help some of the world's poorest people access clean water and disease-preventing sanitation.

To order a fundraising pack to put on your event please visit our website www.oxfam.org.uk/fundraising-toolkit

Your pack will be filled with event ideas, top tips and items to use at your event as well as inspirational stories to show how your donations will transform lives. Email fundraising@oxfam.org.uk or call 0300 200 1300 for help with your event or to order additional materials. To find your local Regional Fundraising Manager, please check www.oxfam.org.uk/regionalfundraisers

Some tried and tested fundraising ideas:

Duck race

Get people to pay to adopt a rubber duck (or more than one) which is numbered. Once all the ducks have been adopted they are released into a river, canal or stream with the fastest duck winning. The winner gets a prize and then the profits can be donated to support Oxfam. The great thing about organising a duck race is that you can decide how large you'd like it to be. Small races can have 100 ducks in a local stream and larger races can have 1,000s of ducks in a large river. For advice

on lottery regulations and health and safety speak to your Regional Fundraising Manager.

Afternoon tea

Get the best china out, boil the kettle and bake something sweet (check out health and safety first). you could hold your event at work, at home or at a bigger venue depending how many people you expect to come. Ask for donations in return for refreshments and enjoy the day.



River of pennies

For a more simple idea you could draw out a 'river' on the floor with chalk and aim to fill it with pennies. It can be as large or small as you like and if you want to raise more money you could use silver coins instead.

Kayak rally

Gather any boating friends and have an event in aid of Oxfam! At the Exeter Kayak rally in May 2015, 70 paddlers raised an amazing £1,400. Check with your Regional Fundraising Manager about health and safety requirements for the event.

Sponsored swim

Find a group of people who want to take part. Plan how far you would like to swim and when your event could take place, and then get in touch with local swimming pools to arrange a date. Set up an online page to get sponsored at fundraising.oxfam.org.uk



River walk

If you live near a river, canal or by the sea you could organise a walk to a local landmark or the next town. Encourage people to get sponsored or pay a fee to take part. If you don't live near water you could carry a bucket of water instead, like the Bath Fundraising Group who raised £700 on their Water Walk, they carried 12 litres of water along the 9-mile canal towpath to raise awareness of the long distances many people in developing countries have to walk daily to collect water.

Once you've decided on your event

Use our poster generator to make your own poster
www.oxfam.org.uk/poster



Keeping it safe and legal

Small but important details like carrying a first aid kit, knowing where the fire exits are if you're hiring a venue, and checking any equipment you are using is critical. You can get free health and safety advice from The Health and Safety Executive online.

You'll need to do a risk assessment for your event and make sure you are covered by insurance. If you would like some guidance with these please contact your Regional Fundraising Manager.

For more info: www.oxfam.org.uk/event-safety

PAY IN YOUR FUNDRAISING

Send in your money as soon as you've got it – that way we can get it to those who need it most.

1. You can send a cheque to Regional Fundraising Team, Oxfam House, Cowley, Oxford, OX4 2JY
2. **OVER THE PHONE** - You can pay over the phone by calling 0300 200 1300. Please state your Regional Fundraising Manager's name and how you raised the money.
3. **ONLINE GIVING PAGE** - Create a page at fundraising.oxfam.org.uk
4. **PAY IN ONLINE** - Pay in using the payment form at donate.oxfam.org.uk/fundraising



RAISE

£1,670 and you could provide safe water for a whole school

£220 and you could help fix 10 wells

£42 and you could build a toilet in a refugee camp

Email fundraising@oxfam.org.uk or call 0300 200 1300 for help with your event or to order additional materials.
www.oxfam.org.uk/regionalfundraisers

Raising that little bit extra at an event:

- Add a raffle or tombola. For rules and regulations please visit www.gamblingcommission.gov.uk
- Set up a 'bring and buy' book sale
- Set up an online page for people who can't attend to make a donation at fundraising.oxfam.org.uk
- Sell homemade items e.g. painting and crafts

CONTACT US

 Oxfam Regional Fundraising, Oxfam, John Smith Drive, Cowley, Oxford OX4 2JY.

 0300 200 1244

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